Your Return Address Your City, State ZIP

Date

Full Name, Title Organization Name Address City, State ZIP Sample letter anyone can send to local school principals, youth organizations, church groups, sports groups, etc.

Dear Mr./Ms. Full Name:	
My name is and I am writing to you as a concerned (parent, citizen, teacher,). The purpose of this letter is to bring to your attention a very serious matter that requires immediate action by you and all parents you have contact with.	
Many children across the United States have died recently as a result of engaging in a self-asphyxiation or strangulation behavior known as the "choking game", "space monkey" or one of many other names. This is no hoax as I have confirmed that dozens of newspapers and TV stations have broadcast reports about child deaths in their communities that have been attributed to the choking game. Please confirm this information yourself by typing "choking game" into any Internet search engine. Two web sites that are compiling information about the choking game are www.TeenChokingGame.com and www.StopTheChokingGame.com.	
As a concerned (parent, citizen, teacher,), I respectfully request that you immediately take the following two actions:	
1. Send a letter home to all parents that you have contact information for alerting them to the deadly nature of this self-asphyxiation "game" children are playing. A sample letter to parents you can use is attached to this letter.	
2. Integrate information about the dangers of self-asphyxiation behavior into your annual parent/student D.A.R.Elike seminars about the dangers of teenage risky behavior.	
Many school principals across the country have sent information about the choking game to parents only after a death occurred in their school. I implore you to take a strong leadership role in our community and alert parents to this danger now before a tragedy occurs. Practically every parent interviewed who has lost a child to the choking game says the same thing, "I didn't warn my child about the choking game because I didn't know about it."	

I have taken action by alerting you. Please pass this alert on to all parents you have access to.

Your Name Your Phone number

Sincerely,